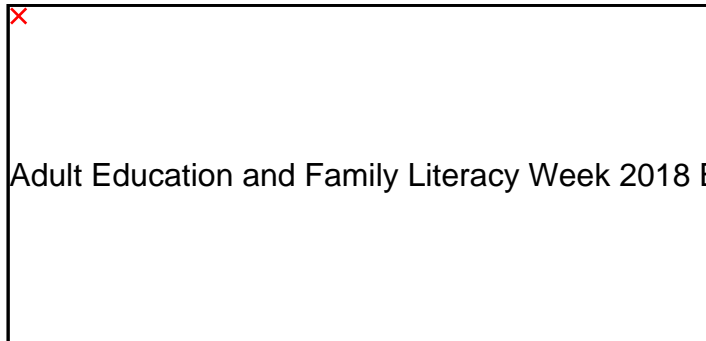




Getting Ready for Adult Education and Family Literacy Week

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The week of September 24 to 29 is Adult Education and Family Literacy Week across the US. This is a great opportunity to highlight the substantial work that is being done at adult education agencies across California to benefit students and communities.

There are a number of events and activities that an adult ed agency can host to recognize the great work going on and let people know what the agency is involved with. The Coalition on Adult Basic Education (COABE) has organized a list of tools from [the Educate & Elevate campaign](#) to engage school and community members and constituents during the week. Some of these tools include:

- Contacting local and state elected officials to inform them of your programs and the value of adult education in general, and invite them to events at the school during the week. Welcome community partners as well to see the benefits of partnering with your agency.
- Promoting your agency, students, and programs on social media and the agency website. Include the hashtags [#AEFLWeek](#) and [#educateandelevate](#) on social media (and let us know @otan).
- Sharing informative data and fact sheets and student success stories with your community and the media. Contact local reporters to report on a specific successful student or program at your agency.
- Taking this opportunity to conduct a letter-writing campaign and phone calls to elected officials to remind them of the value of adult education and ask for their continued support.

There is so much great work going on at adult education agencies across the state. Take some time during Adult Education and Family Literacy Week to share your success with the larger community and advocate for your students and staff.

Source: <https://www.coabe.org/ae-fl-week-2018/>