5 tips to get started with technology planning

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Whether your school, district or state has a stand-alone educational technology plan or integrates this plan into its cycle of improvement planning, it's good to start with the essentials. What are the essentials, you may ask? The ISTE Essential Conditions are a research-based set of 14 critical elements necessary to leverage technology for learning.

There are two ways to start technology planning using the Essential Conditions. The first option is to use ISTE's Lead and Transform Diagnostic Tool to assess your alignment with the 14 Essential Conditions.

Another way is to use the tried-and-true SWOT analysis process in which a representative and knowledgeable group of stakeholders assesses the strengths, weaknesses, opportunities and threats (SWOT) faced with regard to technology for learning and teaching. When following the SWOT analysis process, use these five guiding steps.

Read about the steps of the SWOT analysis process in the March 10, 2017 post on ISTE Blog by Max Frazier and Doug Hearrington.

By implementing these strategies in your plan, you will have the essentials covered and you'll be on your way to implementing a well thought out technology plan.

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