Team Invention Project

🚀 Project Overview: The "Next Big Thing" Invention

In this project, your team will step into the shoes of entrepreneurs. You will invent a new product or service that solves an everyday problem, brand it, and pitch it to the class.

📋 Project Checklist

Your team will need to complete the following:

- ☐ Invent a unique product or service.
- ☐ Name your product and create a slogan.
- ☐ Design a logo (sketch it or use a digital tool).
- ☐ Describe the product using infinitives of purpose and present/past passive voice.
- ☐ Generate an AI image of your invention.
- ☐ Present a 3-minute sales pitch to the class.

🛠️ Step-by-Step Team Guide

Step 1: Brainstorm & Invent

Think about daily frustrations, annoyances, or needs (e.g., waking up early, losing keys, cooking after a long workday, English conversation partner). Invent a product that solves any problem that your team decides on.

Step 2: Branding (Name, Slogan, & Logo)

Give your invention an identity that catches people's attention. Create a catchy name, a memorable slogan, and a simple logo design.

Step 3: Grammar Focus

To make your product sound professional, you need to use three specific grammar structures in your description and pitch:

1. **Infinitives of Purpose (to + verb)**

Use this to explain why someone uses the product.

"You can use the app to track your daily habits."

2. **Past Passive (was/were + past participle)**

Use this to talk about the history, design process, or creation of your invention. We use the passive voice because what was made is more important than who made it.

"This product was designed in California."

"The materials were chosen because they are lightweight."

3. **Present Passive (is/are + past participle)**

Use this to explain how the product operates, how it is sold, or who currently uses it.

"The battery is charged by solar power."

"These devices are used by thousands of commuters every day."

Step 4: AI Image Generation

Use an AI image generator to bring your invention to life. Write a detailed prompt together describing your item.

Step 5: The Sales Pitch

Prepare a 3-minute presentation. Every team member must speak. Use this structure to guide you:

1. The Hook: Start with a question about the problem.

2. The History (Past Passive): Explain how and why the product was created.

3. The Solution & Function (Present Passive & Infinitives of Purpose): Describe how it is made, how it is used, and what features it has to help the user.

4. The Visual: Show your AI-generated image and logo.

5. The Closing: Tell the audience where it is sold and give your slogan.

See sample in Canvas.

Tech to Use:

AI Tools to help you come up with ideas for your product or service, branding (name, logo, slogan), image showing the product/service:

- Google Gemini
- Claude
- ChatGPT

Presentation:

- Google Slides (see Canvas for a template to copy)
- PowerPoint
- Canva
- Google Doc or MS Word file
- Other (video, etc., OK too)