# **Logo Mini project**

For this mini presentation, you will share information with your classmates about the origin and meaning of a logo of any famous company to show how the logo helps the company create it corporate identity, which is a vital element of a company’s success and communication with the world.

**Steps:**

1. Visit the website[famouslogos.net](http://www.famouslogos.net/). You can see the names of companies listed alphabetically on the left under “Famous Logos.” Select a company whose products/services you use or that you like.
2. Add your name to this slide: Logo Mini Presentation.   Copy and paste the logo you select onto your slide. Take notes on the history, origin, meaning or anything interesting you learn about the logo. Add a few words to the slide.
3. Make a brief (3 minutes max) presentation to the class.