

LAUSD'S ADULT EDUCATION VIRTUAL ACADEMY (AEVA)

PROJECT UPDATE

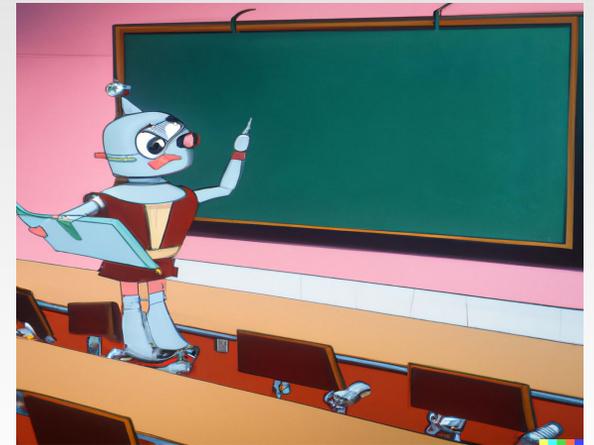
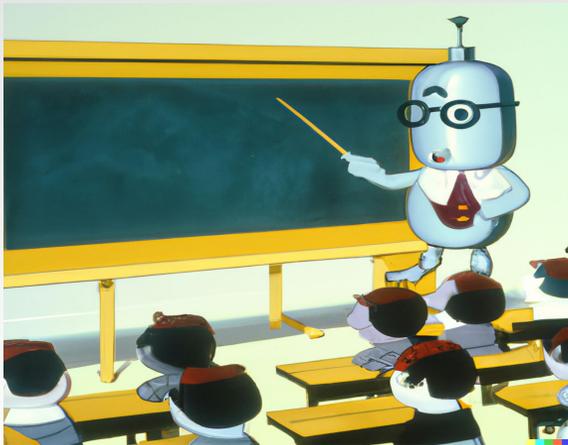


TEAM MEMBERS

BERNADINE GONZALEZ – PRINCIPAL

PRISHAY WILSON – CTE INSTRUCTOR

JOSH EICK – ESL TEACHER



WHO ARE WE
AND WHY DO WE
EXIST?



Warp Speed!

THE SUPERINTENDENT'S STRATEGIC PLAN

- Eliminate opportunity gaps
- Access
- Anytime/Anywhere
- More than 50% of DACE students indicated interest in online programs



AEVA: THE CONSTRUCTION OF AEVA

- An 11th Campus (August 2022)



- Oct. 2022



AEVA ENROLLMENT

AEVA's target enrollment for the 2022 - 2023 school year was a total of 500 students.

We hit our target in January of 2023. In fact, using fuzzy math, one could say since August, we've had a modest increase in enrollment of...

157,200%

CURRENT STATISTICS

CURRENT AEVA ENROLLMENT

We've exceeded our enrollment target by over a thousand students.



AEVA PROGRAMS

Currently, AEVA offers 22 classes in the morning and evening:

- STEP (Student Tools for Educational Pathways)
- ESL
- Distance Learning
- Citizenship
- ABE/ASE
- Reading
- Math labs
- AIS labs (Adult Independent Study)
- CTE Computer Essentials

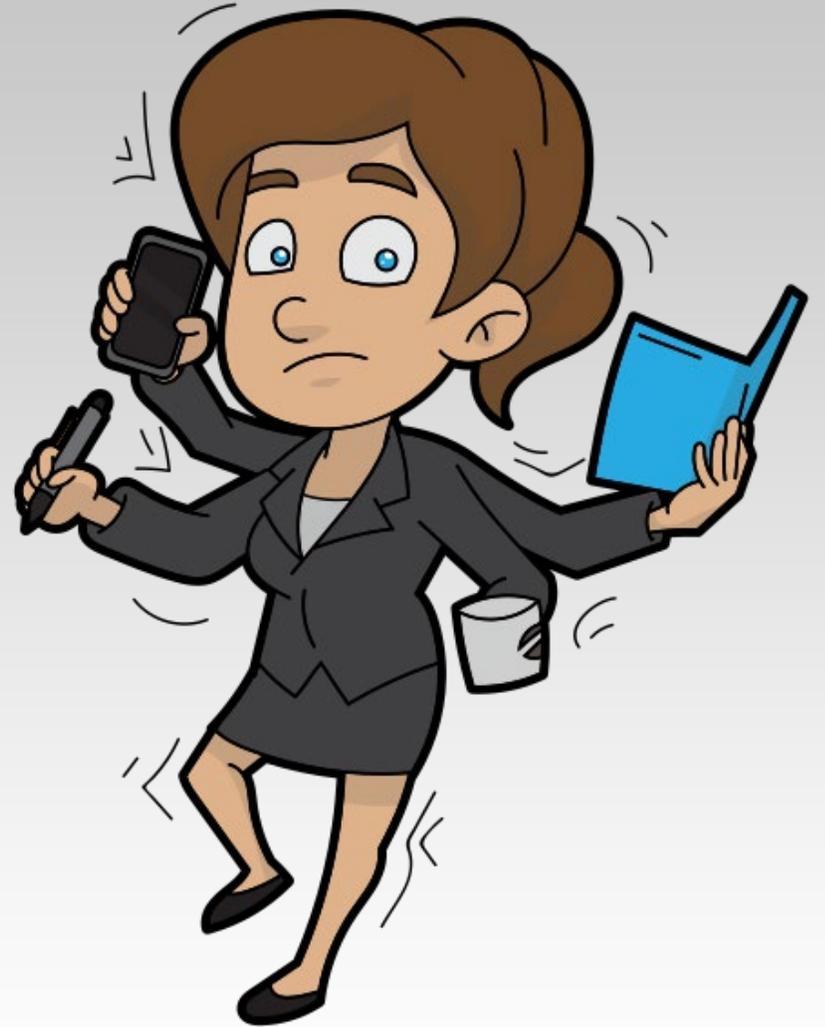
AEVA STAFF

- 1 principal
- 18 teachers
- 2 advisors (ESL & ABE/ASE).
- 1 SAA (School Administrative Assistant)
- A partridge in a pear tree

CHALLENGES **AND SETBACKS**

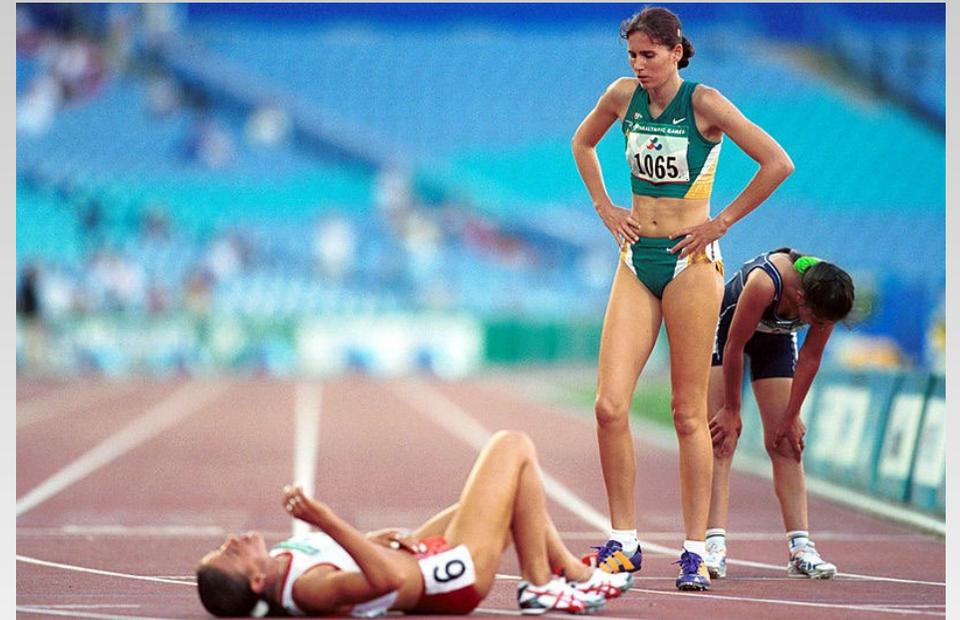
SETBACKS & CHALLENGES

Accountability



A BIG CHALLENGE

Persistence



AEVA RECRUITMENT

Currently, we have a small budget for marketing, but our hope is that that will increase soon.

We need to hire more advisors as well as an outreach navigator.

Our goal is to be able to market via:

- Social media
- Communication with other schools
- Mass messaging
- Increased distribution of flyers
- Mailers
- Marketing materials
- Our own website.

CHANGES SINCE DLAC BEGAN

CHANGES

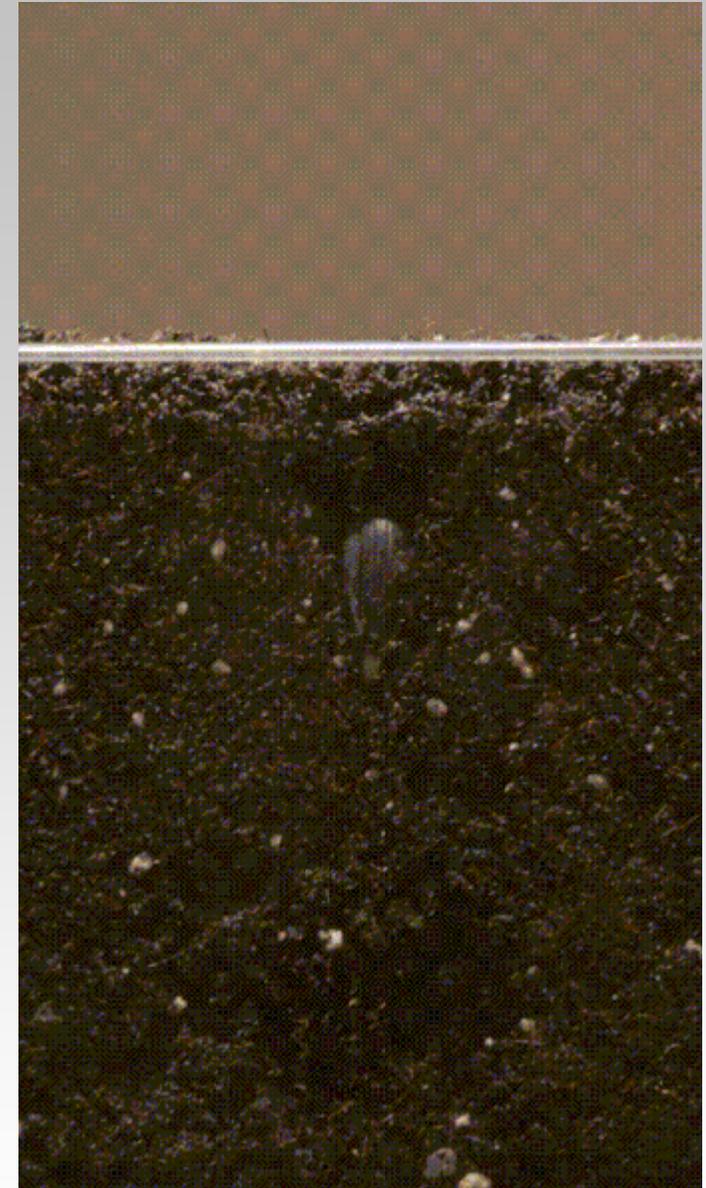
- AEVA's student body and staff have grown exponentially.
- AEVA's curricular program has expanded considerably since its inception with one ESL and one ASE class in October, 2022.
- AEVA has exceeded its initial target goal of enrolling 500 students in the 2022-2023 school year.

157,200%

OUR VISION

EXPANSION

- Expand all of our current programs and schedules:
 - Afternoon and Saturday classes
 - More CTE classes
 - HiSET Prep & Testing
 - High school recovery
 - Parenting
 - CASAS and EL Civics testing



EXPANSION, PART 2

- Devices



- Appropriate staffing



- Marketing



- PDs



EXPANSION, PART 3

Virtual Fair





QUESTIONS?

THANK YOU

REFERENCES

¹Source: lauds-

my.sharepoint.com/personal/bsg6314_laUSD_net/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Fbsg6314_laUSD_net%2FDocuments%2F1AEVA%2FDACE%2FDACE%202022-25%20Blueprint%20%28003%29%2Epdf&parent=%2Fpersonal%2Fbsg6314_laUSD_net%2FDocuments%2F1AEVA%2FDACE&ct=1683766242153&or=OWA-NT&cid=b5cb5600-72b4-f199-4de7-4395c3397816&ga=1